

Program: "Be The Best That You Can Be!"

Speaker: Jerry Markbreit, Former NFL Referee, Author, Chicago Tribune Columnist

When: **Thursday, March 13, 2008**
11:30 AM Registration and Networking
12:00 Noon Luncheon and Meeting
1:00 PM Program

Where: **Maggiano's at Old Orchard Shopping Center**
175 Old Orchard Center, Skokie, IL 847-933-9555

Directions: Located at the NW corner of Golf Road and Skokie Boulevard, Skokie

Cost: **\$25.00 - WCR Members** **\$35.00 - Non-Members and Guests**
(Guests are welcome and encouraged to join the WCR North Shore Chapter!)

Reservations: **Due by Friday, March 7, 2008**
Via Email to Patricia@Ortseifen.com

If you have special dietary requirements, please include that information with your reservation. Substitutions cannot be made at the event.

Note: Policy states that if you make a reservation and do not attend, you will be charged if you do not cancel the reservation at least 72 hours prior to the meeting. If you do not make a reservation, we cannot guarantee that you will be accommodated at the door. If you are accommodated, you may incur a \$10 surcharge.

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About the Speaker and Program:

Jerry Markbreit is famous for making the calls in both business and in sports. As a trade and barter manager for 3M, he daily negotiated and traded millions of dollars of advertising, media time, and materials with businesses throughout the world. On the field, he was one of only sixteen National Football League referees.

After officiating football for nine years, he became a member of the Big Ten Football officiating staff. From the legendary Ohio State/Michigan games of the early 1970's to the 1996 Notre Dame/Michigan State National Championship Game, Markbreit has been a symbol of college football.

For several years, Markbreit wrote a weekly football column for the *Chicago Sun Times*. He currently writes an online sports column for the *The Chicago Tribune*. He is the author of three books: *The Armchair Referee* (1973) his autobiography, *Born to Referee* (1988), and *Last Call, Memoirs of an NFL Referee 2001*.

Markbreit is best known for his work as one of the busiest and most popular NFL referees. Retiring in 1998 after 23 seasons, his career reads like a history book. He has refereed several Super Bowls and 8 Championship Games. For the 1999 and 2000 seasons, he served as one of only 16 replay officials covering the NFL. Beginning with the 2001 season, he was appointed head trainer for NFL Referees.

In this presentation Jerry will discuss motivation and teambuilding by using his experience on and off the field.