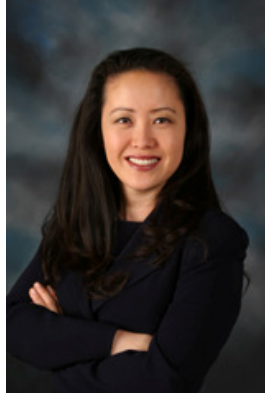




North Shore Chapter

June 2008

"Working with Multi-Cultural Clients – How Not To Lose Face"
Featuring Haley Hwang, Corporate Trainer, Coldwell Banker Residential, Glenview



Thursday, June 12, 2008

Bertucci's

246 Green Bay Road
Highwood, IL 60040
847-432-6663

11:30 AM (Networking/Registration)
12:00 Noon (Lunch/Program)

Directions to Bertucci's:

On Green Bay Road, just north of Rt. 22/Half Day Road, on the west side of the street.

\$25 WCR Member; \$35 Non-Member

RESERVATIONS are due by 5:00 PM, Friday, June 6, 2008 by email to:

Patricia@Ortseifen.com

PLEASE NOTE: Policy states that if you make a reservation and do not cancel that reservation at least 72 hours prior to the meeting date you will be billed. If you do NOT make a reservation, we cannot guarantee that you will be accommodated at the door. If you are accommodated, you may incur a \$10 surcharge dependent upon meeting costs.

"Thank You" to our June Luncheon Sponsors:

Robb Packer (Metrospect) & Tamara McHugh (Wall Street Journal)

About the Program...

The demographics of our local markets are changing. That means real estate professionals who want to continue to grow their businesses need to be prepared to work with clients of all cultural and ethnic backgrounds. How prepared are you? Learn how cultural practices, colors, numbers and other factors can affect the real estate transaction—and how a little knowledge can help you better serve your clients.

Haley Hwang is a sales associate and corporate trainer with Coldwell Banker Residential Brokerage in Glenview. She began her real estate career as an investor and currently owns properties in Illinois, California and Hawaii.

Haley also worked for three years as Editor of *REALTOR® Magazine Online*, the online magazine of the National Association of REALTORS®. She currently is the cultural diversity trainer for Coldwell Banker Residential Brokerage and a certified trainer for NAR's "At Home With Diversity" and "Home From Work" programs. Haley holds a bachelor's degree in print journalism and a master's degree in newspaper management from the Medill School of Journalism at Northwestern University.